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Proposed C139bawb

**VISION**

**Council vision**

The 2017-2021 Baw Baw Council Plan provides a 'Vision' for the municipality of:

*Happy, healthy people sharing prosperity and knowledge from living sustainably and in harmony with our rural identity, thriving villages, productive and inspiring landscapes.*

**Land use vision**

The objectives in the Council Plan that are relevant to land use planning include creating:

- *Vibrant communities* that Council will contribute to achieving by:
  - Providing quality community focused service, facilities and infrastructure to support a growing community.
  - Managing Baw Baw's growth and development through sustainable management of the Shire's rural character and agricultural land.
  - Providing the majority of future growth in Warragul and Drouin, with more moderate growth set to occur in other shire towns along the Princes Freeway from Longwarry in the west to Trafalgar in the east.
  - Sustainably managing the Shire's rural character and agricultural land.
  - Creating a vibrant, healthy and inclusive community and thriving town centres, rural and remote communities.
- *A Thriving Economy* that Council will contribute to achieving by:
  - Supporting innovative, thriving and sustainable local business and industry providing local employment.
  - Encouraging appropriate development through economic and business support activities and through effective strategic and statutory land use planning.
  - Supporting business investment and diversification of the Baw Baw economy.
- *Safe and sustainable environments* that Council will contribute to achieving by:
  - Protecting and managing the environment in a sustainable manner taking into account the impacts of climate change and extreme events.
  - Working with the community and stakeholders to manage the Shire's environment and biodiversity values.
  - Planning and managing the road and path networks including car parking demand.
  - Ensuring community safety and protection.