



Family Friendly Bow Bow

**Family Friendly Bow Bow is a joint venture between
Bow Bow Shire Council and Olivia's Place.**

As part of the Family Friendly Bow Bow Project, we want parents and children to feel welcome in local businesses, which will encourage families to frequent businesses in their community – which are often run by local families!

Any type of business is welcome to participate by displaying any combination of the Family Friendly Service stickers. This will alert parents to the facilities or services they can access within their business.

The sticker system is an easy eye-catching way to let families in the area know that facilities, such as a parent room for feeding or a toilet, are available to them without the obligation of making a purchase.

How would participating benefit a local business?

- With a growing number of new families moving to the area, it's an opportunity to attract new customers to your business
- Increased retention of customers
- Participating businesses will be listed on the Bow Bow Shire Council website with a link to the business webpage or social media - <https://www.bawbawshire.vic.gov.au/Your-Business/Family-Friendly-Shops-Project>
 - There will be promotional opportunities to be involved in social media campaigns promoting the project and your business
 - There is no cost to businesses who participate



Partnering
with local
businesses to
create family
friendly
communities

Further information and advice:

Contact Bow Bow Shire on 5624 2411
or email bawbaw@bawbawshire.vic.gov.au



Family Friendly Baw Baw

Partnering with local business to create family friendly communities

The stickers below indicate to families what services or facilities are available in your business. Attach the stickers relevant to your premises to the backing sheet so you can display them in your front window.

Advice on adding to your current amenities can be sought through council.

Services and amenities are as follows:



We have a clean toilet for your young child to access if needed



We welcome families with prams. We actively provide space in our business, including aisles, for your pram to be maneuvered



We offer a change table for you to change your baby's nappy in private



We have a comfortable place to feed your child



We offer resources or supports to families in need.



We offer useful information for families



We have high chairs available for children



We have a children's play space available



We provide some activities for young children



We offer menu items for children



We actively provide space in our business, including aisles, for a wheelchair to be maneuvered



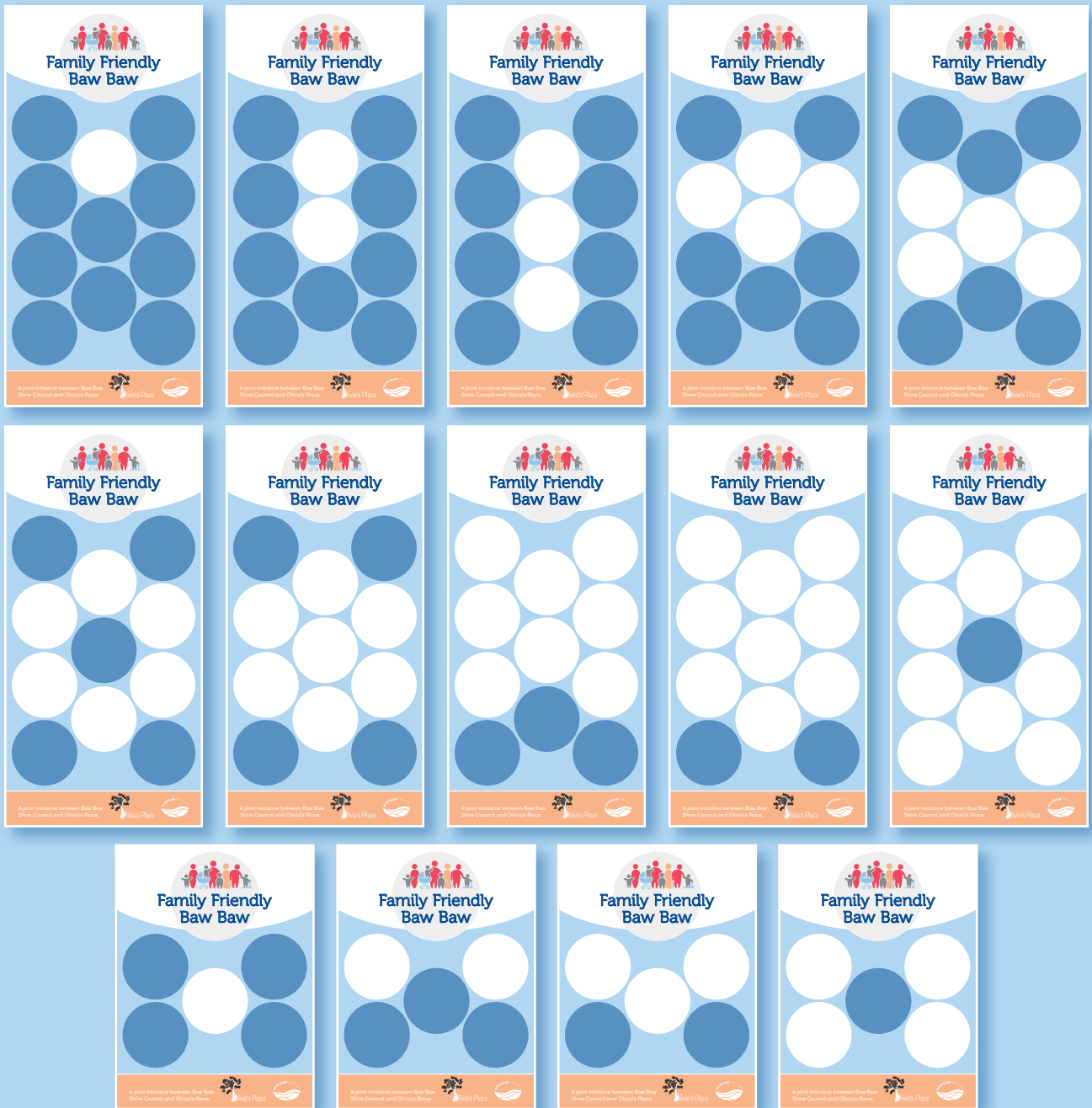
We will assist you to warm up your child's food



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These diagrams suggest possible placement of stickers, depending on how many services are relevant to your premises.



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