

Council Plan Annual Review 2019/20

Council Plan overview and initiatives for 2019/20

What is a Council Plan?

The Council Plan sets out the Council's aspirations and commitments for its four year term from 2017 to 2021. It represents a road map for Council and describes the objectives and priorities that Council will focus on during their elected term.

Councils are required to prepare a Council Plan within six months of a general election or by 30 June (whichever is later) and at least once each financial year consider whether the Plan requires any adjustment.

A Budget is produced annually to achieve the objectives outlined in the Council Plan. The Budget is an integral part of Council's overall strategic planning framework and resources the directions that have been established in the plan.



The Council Plan 2017–2021 outlines the following strategic objectives:

1. Vibrant Communities
2. Thriving Economy
3. Safe and Sustainable Environments
4. Organisational Excellence

Under each of these strategic objectives, Council has identified the services it will deliver and a number of strategies to achieve these objectives and desired outcomes.

Key principles have been identified to deliver the Council Plan:

- Effectively manage Council's resources and finances
- Create value for the community in the delivery of its services
- Provide positive leadership and direction for the Baw Baw community
- A Council that is open and transparent, listens and responds to the community



Key priorities in our Council Plan

Objective 1: Vibrant Communities

- 1.1 Complete and open the new Warragul Early Years facility at Warragul Primary School.
- 1.2 Commence the multi-year design and construction program for extensions to the existing Drouin Early Years facility and the new Early Years facility at Trafalgar.
- 1.3 Commence the design of community hub facility in Drouin.
- 1.4 Deliver Baw Baw's youth FReeZa program.
- 1.5 Implement the Integrated Municipal Public Health and Wellbeing Plan.
- 1.6 Continue the small town and rural communities placemaking program.

Objective 2: Thriving Economy

- 2.1 Implement Council's Economic Development Strategy.
- 2.2 Implement Council's Destination Action Plans as part of the Shire's Tourism Marketing Campaign.
- 2.3 Implement the 'Closer Than You Think' tourism marketing and events attraction and delivery.
- 2.4 Continue to implement Council's Recreation Vehicle Strategy.

Objective 3: Safe and Sustainable Environments

- 3.1 Develop a new Waste Management Strategy.
- 3.2 Implement Council's Environmental Sustainability Strategy action plan.
- 3.3 Engage with the community in relation to options for improved management of car parking in the Warragul CBD.
- 3.4 Continue the Warragul CBD streetscape improvement works.

Objective 4: Organisational Excellence

- 4.1 Advocate on behalf of community needs as set out in Council's new advocacy strategy *A Better Future for Baw Baw*.
- 4.2 Continue Council's service planning and review program to improve the effectiveness and efficiency of Council services.



Contact us

We're here to help! For more information please contact Council's Corporate Strategy team on 1300 BAW BAW (1300 229 229) or by email at bawbaw@bawbawshire.vic.gov.au