Dear [NAME]:

My name is [NAME]. I am a [RESIDENT/BUSINESS OWNER] of [TOWNSHIP]. I am writing to you because Warragul and Drouin's 100-year-old State-managed arterial road network is past its use by date and cannot cope with the current levels of traffic and growth.

As residents and business owners we are suffering from terrible traffic congestion at peak times, inefficient agricultural and industrial transport routes, and limited private commercial investment in town centres.

The issue is putting the brakes on business and impacting our liveability. Without something being done, it’s only going to get worse.

* In the next few years almost 20,000 new homes will be constructed.
* Gippsland and Baw Baw Shire provides 22% of dairy product in Australia.
* Baw Baw Shire provides 10% of Victoria’s vegetable supply per annum.
* The network is not designed for volume of local residential or industrial traffic.
* Arterial congestion is hindering commercial and industrial growth.

Baw Baw Shire Council is advocating for a solution: that the State Government allocate $3 million of funding to undertake network planning to address the problem with a modern, fit-for-purpose arterial road network that can handle the amount of traffic we’re seeing now and will see in the future.

<https://www.bawbawshire.vic.gov.au/bypass>

As a Baw Baw Shire [resident/business owner], I want you to know that I strongly support this initiative and I urge you to put your support behind it, too.

With a coordinated approach, we can make this happen.

Sincerely,

[NAME]