Baw Baw Shire Council invites community feedback about the

Urban Design Frameworks (UDF)

Phase 3 Consultation
Project Summary

The three Urban Design Frameworks (UDFs) for Longwarry, Trafalgar and Neerim South are planning and design documents that help to manage land use, development and infrastructure changes in the town centres. This work builds on previous community engagement undertaken.

These UDFs will help shape the physical settings of these towns and provide guidelines on what our town centres will be like; where additional street trees could be planted, where pedestrian links could be improved and whether the centres are attractive for visitors. These are the type of questions the UDFs will answer.

Background

A UDF is a document that provides a strategically justified ‘plan’ for how an area will develop and change over time in physical terms. It helps plan for things like building heights, new street tree plantings, town entrance improvements, and new pedestrian paths. UDFs enable everyone (Council departments, government agencies, local developers, community groups and so on) to all follow the same plan.

Following the first and second round of consultation held in 2016, we sought input from the community on how these town centres could be improved, completed walking tours and sought feedback on key directions. From the feedback received, Council has developed draft UDFs for Longwarry, Trafalgar and Neerim South and are now seeking feedback and suggestions from the community on the the proposed key directions for each town.

Submissions

Online

Visit www.bawbawshire.vic.gov.au/HaveYourSay for more information and to provide your comments online.

Alternatively comments can be emailed to bawbaw@bawbawshire.vic.gov.au

Written Submissions

All written submissions must be received by 5.00pm, Friday 24 March 2017 and should be addressed to:

Strategic and Community Planning
Baw Baw Shire Council
PO Box 304, Warragul, VIC 3820

Enquiries

Name: Strategic and Community Planning
Phone: 5624 2411
Email: bawbaw@bawbawshire.vic.gov.au
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Phase 3 Drop-In Sessions
There are a number of community drop-in sessions for Phase 3 consultation.

Trafalgar
Monday 6 March 2017
2.00pm - 8.00pm
Baw Baw Business Centre
107 Princes Highway
Trafalgar

Longwarry
Wednesday 8 March 2017
5.30pm - 8.00pm
Longwarry Public Hall
Koo Wee Rup - Longwarry Road
Longwarry

Neerim South
Thursday 9 March 2017
5.30pm - 8.00pm
J D Algie Hall
Main Neerim Road
Neerim South

Project Impacts

How do I provide my feedback?

• Complete the Feeback Form/s at the back of this hand out. There is one for each town.
• Visit www.bawbawshire.vic.gov.au/Have YourSay
• Email bawbaw@bawbawshire.vic.gov.au
• Visit a Council Customer Service Centre.

How do I know my feedback has been received?
All forms, submissions or correspondence will be acknowledged either by email or letter so that you know your comments have been received.

What happens to my ideas and feedback?
Council will consolidate comments and feedback and consider all submissions. These will help inform the final Urban Design Framework outcome.

Those who have taken part in the community engagement process will be informed of the final outcomes.
What is proposed?

The proposed key directions for each township provided as Figures 1 - 3 below.

The complete version of the Urban Design Frameworks, which provide further details of initiatives, delivery and design guidelines are provided as links on the ‘Have you say’ page online at www.bawbawshire.vic.gov.au/HaveYourSay

Longwarry

The Key Directions are:

1. Improve legibility and pedestrian access to train station.
2. Celebrate opportunities for Water Sensitive Urban Design (WSUD) initiatives in the public realm.
3. Improve the pedestrian environment and links throughout study area.
4. Encourage infill development at vacant land parcels in study areas.
5. Define opportunities and roles for commercial precincts.
Trafalgar

The Key Directions are:

1. Activate and enhance the commercial car park spine through the town centre.
2. Improve pedestrian and vehicle access to Trafalgar Station from Contingent Street & highway frontage.
3. Implement design guidelines outlining preferred development potential for the future mixed-use precinct.
4. Establish ‘green approaches’ along key access streets to the town centre.
5. Establish a community corridor implementing strong pedestrian and cycle links to each node.
Neerim South

The Key Directions are:

1. Upgrade and enhance the tourism node at the town centre.
2. Improve the balance of vehicle and pedestrian movement through the town centre.
3. Expand the commercial core to west.
4. Enhance and establish new community uses and event spaces to the north.
5. Establish a series of small plazas through the town centre.
Urban Design Frameworks (UDF)
Phase 3 Consultation

Feedback Form
Please submit your ideas, questions and feedback by 5.00pm, Friday 24 March 2017.

Name:
Address:
Email:

Your Contact Details
Please tell us more about you
Optional

Gender:
Year of birth:

What social media do you engage in?
Tick all that apply

- Facebook
- Instagram
- Twitter
- Linkedin
- Other

Please tell us how you participate in Baw Baw life? Tick all that apply

- Resident
- Business owner
- Worker
- Student
- Shopper/visitor
- Other

I would like to be kept informed about progress and outcomes of the Urban Design Frameworks?

- Yes
- No

Privacy Statement: The personal information collected on this form will be used solely for the purpose of providing feedback in this Have Your Say process. You can gain access to your own personal information by contacting Baw Baw Shire Council’s Privacy and Freedom Information Officer on 5624 2411.
LONGWARRY

Question 1
Do you support the inclusion of additional seating areas and landscaping improvements in the town centre? Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Question 2
- Do you support the inclusion of Water Sensitive Urban Design (WSUD) features in the town centre, for instance raingardens? Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Question 3
Do you support improving pedestrian and cycling links through the town centre, including to the Longwarry Train Station? Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Question 4
Do you support making the pedestrian environment safer in the town centre by slowing vehicle traffic and implementing formalised pedestrian crossings? Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
Urban Design Frameworks (UDF)  
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**Question 5**

Do you support Council initiating discussions with VicRoads to improve road safety in Longwarry? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 6**

Do you support Council initiating discussions with regional train services to improve the safety and appearance of the Longwarry Train Station? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 7**

Do you support additional street tree planting along key streets within the study area? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 8**

Do you support the design guidelines for new buildings in the town centre? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree
Question 9

Do you have any further comments about the Longwarry Urban Design Framework?

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**TRAFALGAR**

**Question 1**
Do you support the inclusion of additional seating areas and landscaping improvements in the town centre, including additional tree planting? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 2**
Do you support the proposed changes to the commercial car park spine, including clearer pedestrian paths, additional tree planting and modifications to vehicle and pedestrian entry points? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 3**
Do you support improving pedestrian and vehicle access to Trafalgar Station from Contingent Street and highway frontage? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 4**
Do you support Council initiating discussions with VicRoads regarding a signalised intersection at the corner of Contingent Street and Princes Highway? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree
Question 5

Do you support proposed changes at the intersection of Kitchener Street and Contingent Street to improve pedestrian and vehicle safety? Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Question 6

Do you support the establishment of better pedestrian and cycle links between community uses (includes links between Technology Centre, Skate Park, Community Hall, Kindergarten and McGregor Park)? Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Question 7

Do you support the recommendations for a new mixed use precinct at the corner of McCrorey Street and Kitchener Street? Proposed mixed-uses include commercial, retail and medium density residential. Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

Question 8

Do you support Council initiating discussions with VicRoads regarding a separated service road across the freeway frontage? Please tick.

- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree
Question 9

Do you support the design guidelines for new buildings in the town centre? Please tick.

☐ Strongly Agree
☐ Agree
☐ Neutral
☐ Disagree
☐ Strongly Disagree

Question 10

Do you have any further comments about the Trafalgar Urban Design Framework?

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**NEERIM SOUTH**

**Question 1**
Do you support the inclusion of additional seating areas and landscaping improvements at intervals along Main Neerim Road? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 2**
Do you support the western expansion of the commercial core, with new access from Wagners Road and Main Neerim Road? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 3**
Do you support upgrading the tourism node near the corner of Main Neerim Road and Neerim East Road? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 4**
Do you support upgrading and extending the public plaza space near the corner of Wagners Road and Main Neerim Road with a widened median outstand and additional tourism information? Please tick.

- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree
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**Question 5**
Do you support consolidating community uses to the north of the town centre? Please tick.
- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 6**
Do you support making the pedestrian environment safer adjoining the school district on Neerim East Road through a permanent 40 km/hr zone, and in the town centre by slowing vehicle traffic on Main Neerim Road to 40km/hr and implementing formalised pedestrian crossings? Please tick.
- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 7**
Do you support improving the pedestrian environment and appearance of the central median on Main Neerim Road by replacing car parking with a landscape planting zone? (The timing of this change would occur following construction of additional car parking to the west of existing commercial area) Please tick.
- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree

**Question 8**
Do you support the design guidelines for new buildings in the town centre? Please tick.
- [ ] Strongly Agree
- [ ] Agree
- [ ] Neutral
- [ ] Disagree
- [ ] Strongly Disagree
Question 9

Do you have any further comments about the Neerim South Urban Design Framework?

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Engagement Survey (Optional)

To ensure ‘Have Your Say Baw Baw Engagement’ works for our community we seek responses to the following questions and value your input.

1. How important was it for you to have your say today? And overall, how satisfied were you? (1 least to 7 most). Please circle your response.

   Importance: 1  2  3 4 5 6 7  
   Satisfaction: 1 2 3 4 5 6 7

2. To what level do you want to be engaged? (please tick)
   - Being Informed
   - Being Asked and listened to
   - Being Involved
   - Being a partner
   - Being the decider

3. Did this involvement today, meet that level? Y/N

4. What ideas do you have for engagement in the future?

5. Did you want to be involved in future sessions to explore engagement? Y/N

If so please provide your details:

Name: 
Email:  
Phone:  
Address:  