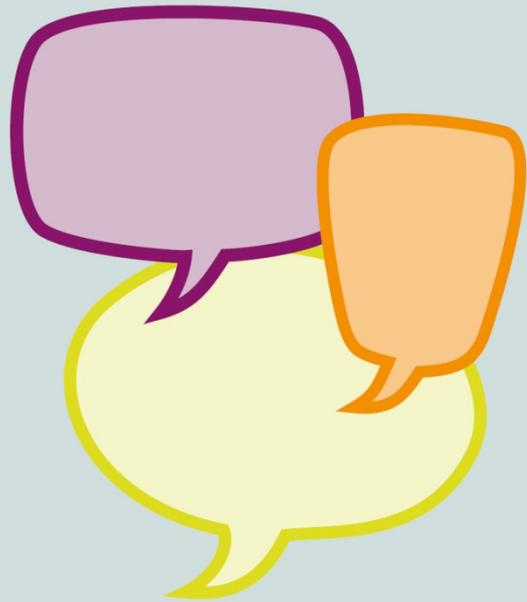


have  
your  
say  
Baw Baw



**Baw Baw Shire Council invites  
community feedback about the**

**Arts, Culture and  
Events Strategic Plan.**



# Arts, Culture and Events Strategic Plan 2017-2021



## Project Summary

At its meeting on 28 June 2017, Council endorsed, in principle, an Arts, Culture and Events Strategic Plan to guide Council's delivery of services in this area for the next four years.

The strategic plan builds on the Arts and Culture Policy which was adopted in 2016 and expresses a strong vision for Baw Baw Shire as a place with a vibrant cultural life.

The strategic plan itself was developed with significant community consultation informing it and the process was managed directly by Council's Arts, Culture and Events team, and referred at each stage to the Arts and Culture Advisory Committee (ACAC), whose members brought input from a wide range of community stakeholders.

The plan has been developed to reflect the Baw Baw Shire Council Plan 2017-2021.

Stakeholder input identified strengths, weaknesses, threats and opportunities in terms of Council's services in Arts, Culture and Events and responds to the aspirations of the community, as expressed in the consultation process, and to the anticipated needs of a growing and changing community.

The strategic plan sets out key priorities and activities which address Council's objectives over the next four years.

Council is seeking public comment on the strategy to confirm the conclusions drawn from consultation to date properly and completely represent the expectations of the community in terms of the delivery of services in the area of Arts, Culture and Events.

## Included in this pack

- Project information
- FAQs
- Feedback form

## Submissions

### Online

Visit

[www.bawbawshire.vic.gov.au/HaveYourSay](http://www.bawbawshire.vic.gov.au/HaveYourSay) for more information and to provide your comments online.

Alternatively comments can be emailed to [bawbaw@bawbawshire.vic.gov.au](mailto:bawbaw@bawbawshire.vic.gov.au)

### Written Submissions

All written submissions must be received by **5:00pm Friday 8 September** and should be addressed to:

**Manager Arts, Culture and Events**

Baw Baw Shire Council

PO Box 304, Warragul, VIC 3820

### Enquiries

**Name:** Rob Robson

**Position:** Manager Arts Culture & Events

**Phone:** 5624 2411

**Email:** [rob.robson@wgac.com.au](mailto:rob.robson@wgac.com.au)

# Arts, Culture and Events Strategic Plan 2017-2021



## Purpose

The Arts, Culture and Events Strategy guides Baw Baw Shire Council's delivery of services to the community and the region.

## Background

Baw Baw Shire Council's core business includes the provision of Arts, Culture and Events services to the community. The Arts, Culture and Events (ACE) department provides support for community cultural development and manages West Gippsland Arts Centre.

Council seeks to support the vibrancy and character of our local community as it grows and changes, through support for local communities, health and wellbeing, recreation, youth, arts culture and events.

Council will also support smaller and remote communities in meeting their needs for vibrant community life.

## Project Benefits

An effective strategic plan will enable Council to achieve its objectives and these objectives in particular:

- Quality community focussed services, facilities and infrastructure to support a growing community.
- A vibrant, healthy and inclusive community.
- Thriving town centres, rural and remote communities.

## Engagement Timeline

Community feedback will be received through August, with submissions to be received by 5:00pm on Friday 8 September 2017

## Providing Feedback

### How do I provide my feedback?

- Complete the Comments Form at the back of this hand out.
- Visit [www.bawbawshire.vic.gov.au/HaveYourSay](http://www.bawbawshire.vic.gov.au/HaveYourSay)
- Email [bawbaw@bawbawshire.vic.gov.au](mailto:bawbaw@bawbawshire.vic.gov.au)
- Visit a Council Customer Service Centre.

### How do I know my feedback has been received?

All forms, submissions or correspondence will be acknowledged either by email or letter so that you know your comments have been received.

### After consultation closes

Submissions will be reviewed by Arts and Culture Advisory Committee and may be used to inform the final version of the Arts, Culture and Events strategic plan for 2017-2021

### What happens to my ideas and feedback?

Council will consolidate comments and feedback and consider all submissions.

Those who have taken part in the community engagement process will be informed of the final outcomes.

# Arts, Culture and Events Strategic Plan 2017-2021



## Frequently Asked Questions

Q. What are some of the services Council delivers through the Arts, Culture and Events Department?

A. This Department looks after the West Gippsland Arts Centre (WGAC), presents an annual program of professional touring shows, hires the venue to commercial hirers who present shows, hires the venue (at subsidised costs) to community groups and schools who put on shows, runs the ticketing service for all shows at WGAC, supports and assists community groups whose activities include arts and events, looks after Council's collection of art, provides services to people who want to use Council facilities for meetings and conferences, assists community groups and individuals running events and festivals and assists with promoting the Shire as a destination for visitors.

Q. Who has drafted this strategy?

A. Council staff have worked closely with the Arts and Cultural Advisory Committee (ACAC) to draft this strategy.

Q. Who is on the Arts and Cultural Advisory Committee?

A. The Arts and Cultural Advisory Committee is made up of ten community members, who represent a wide range of community 'art forms' and 'art interests' and have special knowledge and experience in the sector. Each member represents a broad constituency, whose views are brought to the table through them. ACAC meets monthly and is chaired by a Councillor and is assisted by Council's Community Cultural Development Coordinator and the Manager, Arts, Culture and Events.

Q. How is the strategy different to what we have had before?

A. This strategy anticipates number of changes and developments in the region, including the expanded capacity of an upgraded WGAC, projected population growth, growth in demand and interest in Arts, Culture and Events in the community, a desire for a more distributed delivery of services, especially to serve the smaller townships and a clear understanding that community participation in the arts will be as important as the community being spectators of professional performances and exhibitions.

Q. What will happen to the feedback from 'Have Your Say'?

A. ACAC will consider all feedback offered and will use it to review the strategy, to ensure the final draft accurately reflects the needs and aspirations of the community.

# Arts, Culture and Events Strategic Plan 2017-2021



## Feedback Form

Please submit your ideas, questions and feedback by **5:00pm on Friday 8 September**.

### Contact Details

**Name:**

**Phone:**

**Email:**

**Address:**

**Please tell us more about you**  
(Optional)

**Gender:**

**Year of birth:**

**What social media do you engage in?**  
(Tick all that apply)

- Facebook
- Instagram
- Twitter
- LinkedIn
- Other

**Please tell us how you participate in Baw Baw life?** (Tick all that apply)

- Resident
- Business owner
- Worker
- Student
- Shopper/visitor
- Other

**I would like to be kept informed about progress and outcomes of the ...?**

Yes  No

**Privacy Statement:** The personal information collected on this form will be used solely for the purpose of providing feedback in this Have Your Say process. You can gain access to your own personal information by contacting Baw Baw Shire Council's Privacy and Freedom Information Officer on 5624 2411.

# Arts, Culture and Events Strategic Plan 2017-2021



**1. PRORITIES for action:** Community Consultation told us we need to address the following weaknesses. **Did we get it right? Do you agree these are the needs?**  
 (Tick a box to show how strongly you agree with each statement.)  
**5 = Strongly agree, 4 = Agree, 3 = Undecided, 2 = Disagree, 1 = Strongly disagree .**

We need more 'Community Creative Spaces' (or Creative Hubs), useable for all sorts of arts and community activities including meetings, networking gatherings, visual arts activities, performances, dance and music rehearsal.

5	4	3	2	1
<input type="checkbox"/>				

We need to improve how we make our valuable heritage buildings, collection of paintings and art work, and heritage collection more accessible to visitors and the community.

<input type="checkbox"/>				
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There is need for greater inclusion or reflection of local indigenous culture in Arts, Culture and Events programs and services.

<input type="checkbox"/>				
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Library services currently sit outside the Council's Arts and Culture Policy scope. They need to be included in an Arts strategy.

<input type="checkbox"/>				
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Community festivals and events depend on volunteers for their sustainability. Council needs to play a more direct role in the delivery of these events.

<input type="checkbox"/>				
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Events services offered by Council are 'reactive' and there is a need to do more in terms of attracting major in-bound events or producing major events ourselves.

<input type="checkbox"/>				
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The majority of Council's arts and cultural events and services are delivered in the major towns. More needs to be delivered into smaller towns and rural areas.

<input type="checkbox"/>				
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There is a need for a coordinated Visitor Information service in Warragul or Drouin to assist the many visitors who come here.

<input type="checkbox"/>				
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# Arts, Culture and Events Strategic Plan 2017-2021



**4. Initiatives and actions:** Community Consultation told us these were the actions we needed to undertake **Did we get it right? How important are these to you?**  
 (Tick a box to show how IMPORTANT these are to you.)  
**5 = Very important, 4 = Important, 3 = Undecided, 2 = Slightly important, 1 = NOT important .**

	5	4	3	2	1
Redevelop WGAC into a premier regional performing arts facility.	<input type="checkbox"/>				
Develop WGAC's capability to attract major conferences and events	<input type="checkbox"/>				
Consult with the community to identify needs and opportunities for new or improved community 'creative spaces', cultural/arts services or facilities.	<input type="checkbox"/>				
Further develop the Community Cultural Facilities/Creative Hub Master Plan for Warragul Civic Place Precinct.	<input type="checkbox"/>				
Manage and program WGAC to deliver a diverse range of professional arts and cultural events.	<input type="checkbox"/>				
Manage and program WGAC to enable the community to actively engage in creating and performing.	<input type="checkbox"/>				
Manage Council's visual arts collection and public art, and program exhibitions in WGAC and other suitable Council facilities.	<input type="checkbox"/>				
Establish and maintain strong relationships with key community stakeholder groups to ensure our activities reflect and respond to the diversity of our community, inclusive of both its recent and indigenous culture.	<input type="checkbox"/>				
Support community based arts, culture, events and festivals, and support and facilitate arts/events creation/production by and for the community.	<input type="checkbox"/>				

# Arts, Culture and Events Strategic Plan 2017-2021



**4. Initiatives and actions (Continued)** Community Consultation told us these were the actions we needed to undertake. **Did we get it right? How important are these to you?**  
 (Tick a box to show how IMPORTANT these are to you.)  
**5 = Very important, 4 = Important, 3 = Undecided, 2 = Slightly important, 1 = NOT important .**

Develop and deliver a program of Arts, Culture and Events to venues and communities in the smaller towns.

5	4	3	2	1
<input type="checkbox"/>				

Work in partnership with local committees and communities to facilitate bookings and sustainable community use of Council community halls and facilities.

<input type="checkbox"/>				
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Promote Baw Baw Shire's Arts, Culture and Events and build opportunities to develop the visitor economy.

<input type="checkbox"/>				
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**5. Initiatives and actions:** Do you have any additional comments to add regarding the proposed initiatives and actions?

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**6. Initiatives and actions:** Tell us any initiatives and actions you think we have missed.

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# Arts, Culture and Events Strategic Plan 2017-2021



## Engagement Survey (*Optional*)

To ensure 'Have Your Say Baw Baw Engagement' works for our community we seek responses to the following questions and value your input.

**1. How important was it for you to have your say today? And overall, how satisfied were you? (1 least to 7 most). Please circle your response.**

Importance: 1   2   3   4   5   6   7

Satisfaction: 1   2   3   4   5   6   7

**2. To what level do you want to be engaged? (please tick)**

- Being Informed
- Being Asked and listened to
- Being Involved
- Being a partner
- Being the decider

**3. Did this involvement today, meet that level? Y/N**

**4. What ideas do you have for engagement in the future?**

**5. Did you want to be involved in future sessions to explore engagement? Y/N**

**If so please provide your details:**

**Name:**

**Email:**

**Phone:**

**Address:**